



Plastimagen

by informa...

The plastics
revolution
starts here.

10-13
NOVEMBER
2026
Centro Banamex



Recycling • Medical • Pharma • Energy • Tooling • Molds • Agriculture • Cosmetics

www.plastimagen.com.mx



Supported by:



EUROMAP
European Molders and Machine Builders



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Plastimagen® Mexico:
The Leading Platform for
the Plastics Industry



The plastics industry in the Americas is constantly evolving, **driven by technological innovation, automation, and a strong commitment to sustainability**. Companies worldwide are seeking to expand their presence in this strategic market, which encompasses key sectors such as **automotive, packaging, construction, medical, electronics, and recycling**.

Plastimagen® Mexico 2026

It is the most relevant **business platform** in the sector, bringing together **28,000 professionals in one place**. Participating in this event provides **direct access to a highly qualified audience** eager for innovation and solutions to transform their operations.

Global Exposure

The presence of leading companies and international visitors positions **Plastimagen® as a key bridge between the Latin American market and the global plastics industry**, offering opportunities to expand businesses and establish strategic alliances.



Recycling



Pharma



Agriculture



Tooling



Molds



Energy



Medical



Cosmetics



**STAY CONNECTED 365 DAYS A
YEAR WITH PLASTIMAGEN® HUB**

A digital space where **the plastics industry community can find you and connect with you beyond the exhibition days**.



Why Exhibit at Plastimagen® Mexico 2026?

Showcase Your Brand at the Most Influential Exhibition in the Americas

Secure your company's presence at the most important event in the sector, gaining access to buyers from across the region and achieving global market visibility.

Connect with Key Buyers

More than 28,000 attendees from various industries seek cutting-edge solutions in **machinery, automation, recycling, bioplastics, and raw materials**.

Closes Strategic Businesses

70% of attendees are **decision-makers**, including CEOs, purchasing managers, engineers, and specialized consultants.

Maximize Your Visibility Before, During, and After the Event

With **PLASTIMAGEN® HUB**, your company will not only have an impact during the four days of the exhibition but will also be part of an **active digital community 365 days a year**.



Access Growing Markets

Expand your presence in the Americas, a key market in the **transformation of the plastics industry**.

Be Part of a Show with 25 Successful Editions

Join a well-established **platform** that continues to evolve, offering increasing business opportunities for exhibitors and visitors alike.

RESULTS 2025

WE GATHER A COMMUNITY OF

+28,134
industry professionals

22,000
unique attendees

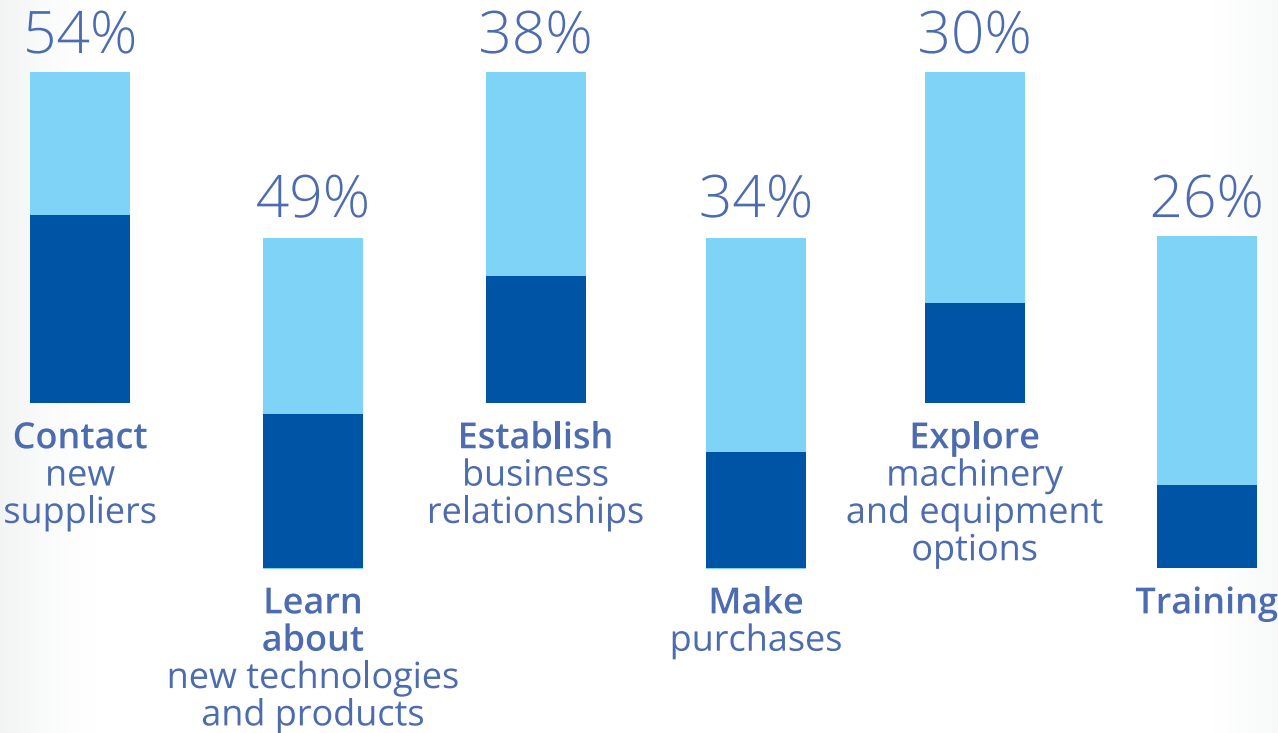
+700
exhibitors

88% decision makers
(a 6% increase from 2023)

+21,090 m² of exhibition space



REASONS FOR ATTENDING:

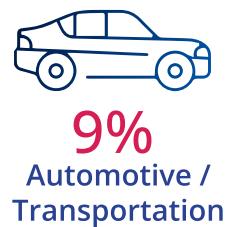
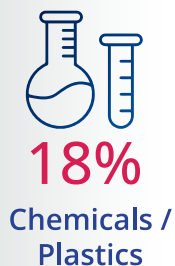


ATTENDEE PROFILE

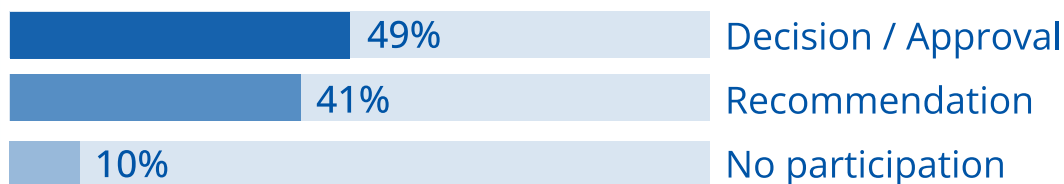


- 15%** Managers
- 14%** Sales / Marketing
- 13%** Owners / Partners
- 13%** Area Managers / Coordinators
- 12%** Engineers

BELONGING TO INDUSTRIES SUCH AS:



PURCHASE DECISION:



INTERESTED IN:

- 52%** Raw materials, auxiliaries
- 52%** Plastics processing and plastic products
- 51%** Machinery and equipment for the plastics and rubber industry
- 22%** Services for the plastics and rubber industry

SPACE OPTIONS

PREMIUM PACKAGE

\$608 USD per m²* + \$550 USD
(Digital Hub + 2 Leadster)**

Includes:

- Back and lateral walls, 1 m wide, 2.50 m (8.20 ft.) high. Aluminum structure and laminated white panels
- Header sign 30 cm (1ft.) wide and 3 m long with company name and booth number
- Single-phase, double electrical outlet for 1,000 watts (per each 9 m²) 120v 60 socket
- 1 Table (0.60 m x 1.20 m x 0.74 m)
- 2 Chairs
- 1 Wastebasket
- 1 Slim interior light
- Carpet
- General expo decoration and illumination
- 24-hour perimeter security service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Exhibitor badges (2 per each 9 m²)
- Advertising and promotional campaign



RAW PACKAGE

\$523 USD per m² + \$550 USD**
(Digital Hub + 2 Leadster)**

Includes:

- General expo decoration and illumination
- 24-hour perimeter security service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Exhibitor badges (one per each 9 m²)
- Advertising and promotional campaign

Note: "Pipe & Drape" system is not included.



* Cost per square meter (m²) Available in increments of 9 m².

** Cost per square meter (m²) Available in increments of 18 m².

***Prices do not include administrative fees.



Be part of the new digital platform.



BENEFITS

- Your profile will be in the Exhibitors 2026 section
- You can make business connections with our registered users for the 2026 edition
- Your own self-managed exhibitor profile where you can upload your logo, information, and some products
- You can make connections before, during and after the event, providing a 360° experience
- You will find high-quality profiles (CEOs, directors, managers, and decision-makers)
- The first specialized digital community with all our sector-leading exhibitors
- Online profiles viewing on the platform
- Scanners
- Your profile will be in the Plastimagen® Community section (above Exhibitors 2026)
- Your profile will be in the Premium Sponsors section (above Community 2026)
- UNLIMITED users on the platform
- UNLIMITED analytics report downloads for your brand (connections, meetings, visits, registrations and product downloads)
- Exclusive Video Stand for your brand

PROSPECTING	COMMUNITY	TOTAL CONNECTION
BASIC HUB + 2 SCANNERS \$550 USD + 16% ADMINISTRATIVE FEE	HUB LEVEL 2 \$1,200 USD + 16% ADMINISTRATIVE FEE	HUB LEVEL 3 + VIDEO \$2,200 USD + 16% ADMINISTRATIVE FEE
●	●	●
●	●	●
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●	●	●
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2	5	10
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	●	●
	●	●
		●

Highlight Your Presence as an Exhibitor!

Did you know that you can amplify your impact with
our exclusive sponsorship packages?

Take advantage of unique opportunities to:

- Boost your brand visibility
- Reach specific audiences
- Stand out from the competition
- Generate high-value business connections



DON'T MISS OUT ON THESE ADDED BENEFITS!

Our sponsorship packages include:

- Enhanced visibility in promotional materials
- Premium branding spaces
- Special mentions during event activities
- And much more!

BOOK TODAY!

**Our sales team is ready to design the perfect sponsorship
package tailored to your brand goals.**

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